

## Set up a birthday fundraiser on Facebook

Here is an example of our own birthday fundraiser that we have set up on Facebook:

<https://www.facebook.com/donate/959966351953267/>

### Step 1:

Set up a birthday fundraiser on Facebook to ask friends and family to donate for your birthday. Set the target as £140. Here are some instructions from Facebook on how to do it: <https://www.facebook.com/help/99008737765844> When choosing a charity type in 'BDA Benevolent Fund' and select it. Edit the amount to £140.

### Step 2:

Here's a Facebook post example you can use to promote your fundraiser:

*"I'm raising funds for the BDA Benevolent Fund because they support student dentists, dentists, and their families in times of financial hardship. They also have a range of proactive wellbeing support for the profession to help dentists stay well.*

*Please help me raise £140 for them as part of their 140<sup>th</sup> birthday celebrations and to celebrate my birthday."*

### Step 3:

Let us know when you have set it up, and send us the link, so we can promote it on our social channels too.

### Step 4:

Share your progress on your social channels and tag us in, especially when you hit £25, £50, £75, £100 and then £140

### Step 5:

Enjoy your birthday celebrations, happy in the knowledge that you've helped your peers when they need you most!

### Our social channels:

[Facebook](#)   [Twitter](#)   [Instagram](#)   [LinkedIn](#)

Use these hashtags to help promote your fundraiser:

#140BirthdayFundraiser #CharityForAllDentists